






Will Morris
Digital Designer

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PERSONAL PROFILE

A passionate multi-disciplined designer with nine years combined creative agency and freelance experience, with an extensive background in the fields of user driven interactive and digital design.

At present, my goal is to further enhance my skillsets and experience working in a full-time role within a fast paced creative studio, focusing in Web, Graphic and UI/UX design.

KNOWLEDGE AND SKILLSETS

-  Adobe Creative Suite
-  Sketch
-  HTML5, CSS & Sass
-  WordPress Development
-  Marvel UI/UX Prototyping
-  Articulate Storyline 360
-  Practical Skillsets
 - Web & UI Design
 - Graphic Design
 - User Experience Design
 - Front-End Development
 - Interactive Development
 - Wireframe Design
 - Prototyping & Animation

EDUCATION

SEPTEMBER 2007 - JULY 2010

Digital Art and Technology
University of Plymouth, UK

 BA Hons, Second Class Honours, Upper Division (2:1)

SEPTEMBER 2005 - JULY 2007

Multimedia
City College Coventry, UK

 BTEC National Diploma, Double Distinction, Merit

CAREER HISTORY

OCTOBER 2014 - PRESENT

Digital Designer

Freelance, UK

KEY PROJECTS AND ACHIEVEMENTS

- Commissioned by UWE Bristol & Public Health England to design a series of infographics, currently utilised by spatial planning and health care experts, to visualise key findings from the 'Spatial Planning for Health' report.
- Collaborated with best selling author, Paul Pilkington to design and develop a bespoke, WordPress website to promote his catalogue of novels and new releases. The website was awarded '**Featured Project**' by Creativepool.
- Continued freelance partnership with Little Man Project Ltd, providing user focused interactive elearning design and development solutions.

JULY 2016 - MAY 2017

Lead Visual Designer and Elearning Developer

Little Man Project Ltd - Gloucestershire, UK

KEY ROLES AND ACHIEVEMENTS

- Lead the visual design and development of interactive elearning courses for global non-profit organisations and charities.
- Supported stake holders and the internal team with technical solutions relating to design, development and management of elearning courses.
- Successfully helped to provide insight and knowledge to enhance services and processes within the company, leading to streamlined methods of internal elearning production, management and overall client delivery.

SEPTEMBER 2015 - JULY 2016

IT & AV Support Analyst

University of The West of England - Bristol, UK

KEY ROLES AND ACHIEVEMENTS

- Delivered timely and consistently high levels of customer and technical support for students and staff, across multiple University campuses.
- Diagnosed and resolved a wide range of technical faults and client requests, with a focus on exceeding client expectations to the highest levels of service.
- Effectively transferred technical and customer driven skill sets developed in previous roles, to manage and maintain learning based technologies and software for users and key stakeholders across the organisation.

NOVEMBER 2010 - OCTOBER 2014

Elearning Developer

Sponge - Plymouth, UK

KEY ROLES AND ACHIEVEMENTS

- Produced elearning applications, optimised for the latest web and digital device technologies, using various coding languages and authoring tools.
- Collaborated with team members and external suppliers to deliver engaging elearning tools, seamlessly adaptable for multiple language translations.
- Liaised with colleagues and key stake holders to provide guidance and deliver solutions to specific client, user and system based requirements.